

\$75

Rack Card Design



Does your business's rack card need an update? Don't devote countless hours of your already busy schedule designing one yourself. Let the design staff with the **PA Great Outdoors Visitors Bureau** create a beautiful rack card for you that will entice customers to your business for a low cost. This service is exclusively available to PAGO members.

Pennsylvania Great Outdoors will create a front and back digital rack card design customized to your specifications. Once you approve your design, we can send you the design as a high-resolution PDF or JPG file, which you can take to your local printer or use to print online yourself. We can also manage the print order for you at no additional charge.

We hand-deliver more than **180,000 rack cards** each year to approximately 150 businesses, rest areas, and other high-traffic tourist locations throughout Jefferson, Elk, Clarion, Forest, and Cameron Counties. We know what rack cards get picked up and which ones get left in the dust. Lean on our expertise to create an eye-catching and informative rack card design that won't overwhelm potential customers with too many non-essential details.

An overlooked rack card means a potential loss of business! Stand out from the pack with a custom rack card design from the **Pennsylvania Great Outdoors Visitors Bureau** and start getting noticed.

For ordering information, questions, concerns, submissions and instructions, contact **Beth Exley** at Beth@VisitPAGO.com or call **(814) 849-5197**.